

READING RULES!



Mayor Byron W. Brown's 10th Annual Kids Summer Reading Challenge

Dear Parent:

I am proud to announce that once again this summer I will be sponsoring my **10th Annual Reading Rules! Kids Summer Reading Challenge**. The Summer Reading Challenge is a fun way to maximize the reading potential of our youth and encourage their developmental success. In previous years more than 4,000 students have completed the Summer Reading Challenge and discovered that reading can be fun, exciting and very rewarding.

The program is easy to participate in and it is open to any child in any public, parochial, private or charter school entering grades K-12 in any school district. All of the instructions and necessary information are included in this brochure.

Each child who successfully participates in the Summer Reading Challenge will receive an invitation to the program's final ceremony where he or she will be given a certificate of achievement, prizes donated by area businesses and cultural organizations, and entry into a raffle for the chance to win several great prizes. Last year, prizes raffled off included computers, bicycles, video game systems and other electronic equipment, school supplies and many other items.

I encourage you to enroll your child today and wish you and your family a safe, productive, and rewarding summer. For more information, please call **851-READ (7323)** or log on to www.city-buffalo.com/readingrules.

Sincerely,

Byron W. Brown
Mayor



Prizes won by past participants:

- Lap Top Computers
- Bicycles
- 42" Flat Screen TV's
- iPods
- Scholarships
- Darien Lake Passes
- Playstation 3
- Books and bookbags
- and much more!!!

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Mayor Byron W. Brown's Reading Rules! 2011 Kids Summer Reading Challenge Early Registration Form (Please Print)

Reader's Name		
Street Address	City	Zip Code
School	New Grade	Phone
Email Address:		
Parent (s) / Guardian (s) Name:	Parent (s) / Guardian (s) Signature:	

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Return completed registration to:
Mayor Byron W. Brown
Summer Reading Challenge 2011
2301 City Hall, Buffalo, New York 14202
(716) 851-READ (7323) www.city-buffalo.com